



Ashulia Factory

COMPANY PROFILE

We are committed to providing excellence at all levels of production

Established in 1992 Ananta, which means infinite or unlimited in Bengali, Embraces the spirit of global trade. The company is dedicated to excellence in merchandising, product development, production and logistics. We have earned a reputation in the global apparel industry as one of the foremost factories in Bangladesh for our commitment to quality, timely delivery and total value. Through our extensive sourcing network, we have the ability to effectively procure the best materials. Our customers rely on us to deliver the best quality products and superb service which enables them to successfully compete in the emerging market place.

Ananta has a wide range of product development capabilities. We utilize progressive tools such as CAD-CAM to meet specific price points and achieve quality. Our management team has an extensive understanding of the needs of companies in the West as well as production capabilities of firms in the East, making overseas sourcing easier.

The Ananta companies, known as the “Ananta family” is focused on the clothing Industry. The 5 Garment Production units, 2 Washing Plants and a Marketing-sourcing-quality control unit located in Dhaka, Bangladesh and another in Dallas, Texas. The plants have over 5,000 modern machines with a production capacity of 150,000 dozen garments per month depending on items and style. Our production and management teams with 12,500 people, are dedicated to achieving our Clients’ production goals. We welcome all our prospective customers to visit and evaluate our factories firsthand.

PRODUCTION UNITS

The company has 5 garment production units located in the as manufacturing zone in Ashulia, Dhaka and within Dhaka City.

Garment Production Facilities:

Ananta Garments Ltd and Ananta Sportswear Ltd. are in housed a state of the Art building, having nine production floors with each floor with an area of 42,000 square feet. The building is built on a land area of 8 acres, to accommodate current needs & future growth.

Machines: 3,000. Specialty: Bottoms with fabrication in medium to heavy denims, canvas, twill as well as non-wash polyester & poly viscose, etc. consisting of 47 nos. production line in this facilities.

Products: Trousers, shirts, unlined jackets, overall/short all and school-wears.

Capacity: 42,000 pieces per day with 42 production line.

Ananta Jeanswear Ltd: Our newest factory, with eight production floors of 25000 Sft each and 23 sewing lines, is located in the BSCIC industrial area, Tongi. There is 450,000 sft in land area of 2 acres. Currently there are about 1550 machines for production with a per day capacity of 22,000 pieces of 5 pockets denim per day.

Tunic Fashions Ltd. Is located in Mirpur, Dhaka. This facility have 85,000 square feet floor space in seven floors. Approximately 825 sewing machines are available for producing 11,000 pieces of Denim, Twill, Canvas basic 5 pockets Denim bottoms.

ABM Fashions Ltd. Is located in Konabari, Gazipur Dhaka. With a total garments belt area 200,000 square feet of floor space, and about 1450 sewing & special machines, this facility is able to produce 17,000 pieces of garments per day with 21 production lines.





Recipient of the Best Exporter of 2002 Award from the Prime Minister of Bangladesh.

Embroidery Unit: A modern in house facility, equipped with 7 embroidery machineries, with a total of 140 heads (Tazima, Barudan).

Elastic Unit: In house facility, capable of producing any type of elastic & twill tapes required to fulfill our requirements. There are 11 Elastic machines and 3 Twill Tape machines.

Washing Factories:

Paradise Washing Plant Ltd.: The plant is situated at Pagar, Tongi, adjacent to our factory, Ananta Jeanswear Ltd. We have about 40,000 square feet of land for our washing plant and an ETP (Effluent treatment plant). Approximately 26,640 square feet of land is occupied by Paradise Washing Plant and 5,000 square feet of land by the ETP. The ETP has been built with a capacity of 100 M3/Hr to meet our current & future growth. Our daily production capacity is currently 50,000 pieces. This facility have both front loading & belly type machines as well equipped all type dry process machines. Current workers including staff have approximately 450 people.

Confidence Washing Ltd: Over 15 years of washing experience in its own well managed facility. The factory is capable of handling around 30,000 pcs of denim, stone enzyme washes. It is equipped with extensive dry process capabilities including over 80 Mannequins, Sandblasting machines, Oven, PP Spray booth and a group of expert personnel to handle the most critical washes required in the industry. **Future Capabilities:** The management understands the need for upgrading its equipment to meet new wash & dry process requirements for special effects. The company is working closely with machine suppliers from Italy and Turkey, for equipment & wash expertise, to enhance its capabilities.

MARKETING-SOURCING- QUALITY CONTROL UNITS

Offices in Bangladesh & USA for customer convenience.

Ananta Designers Limited (ADL)

This internal division in Dhaka, Bangladesh is dedicated to order/material procurement, general marketing/communication with customers and vendors. It manages the central sample and pattern room of about fifty members and assists with the development and launch of new programs for customers. ADL is responsible for the quality control supervision for all production units. Bimpex Limited Inc. is located in Dallas, Texas and serves as the marketing arm for customers in the United States who do not have their own representation in Bangladesh. Its functions include: order procurement, production coordination and communication with buyers in the USA as well as factory representatives. Together with ADL it provides scheduling, quality control and product development services. With the addition of shipping and import logistics services, it offers complete Landed Duty Paid (LDP) and embellished package programs for customers.

CLIENTS

Ananta customers are typically the top brand importers and retailers from the United States as well as Western European countries with year-round programs. Some programs are direct from stores while others are through importers for major retail chains. Sample customers include:

USA: GAP International, Bass Pro, Texti Project

Canada: Loblows (JM&A)

Sweden: H&M

United Kingdom: George-Asda Store (Wal-mart), TU

(Sainsbury's), NEXT, MORISONS, New Look, BHS

Turkey: LC WAIKIKI

EU: ALDI



Award of the Best Export Performance,
ISO 9001 & clean record of transit

QUALITY ASSURANCE

Ananta is committed to providing the highest quality products. All garments pass through strict quality control checkpoints at every stage of production. Corporate quality auditors to oversee production, work independently from floor management and report to the Director and M.D. of the company. The Board of Directors are:

Amin Khan, Chairman, E-mail: amin@bimpex.com

Inam Khan, Managing Director E-mail: inam@ananta.com.bd

Sajed Karim, Deputy Managing Director, E-mail: sajed@ananta.com.bd

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BGMEA CSR Award'2008

CERTIFICATIONS

The Ananta factories have been evaluated and certified as an approved vendor under the vendor code of conduct for:

GAP Inc. GAP, Old Navy
H & M
Several Other Companies.
WRAP GSV

PERSONNEL

We are proud of our employees who have chosen to grow with us. Ananta started as a family-owned company inspired by a powerful sense of enterprise. The commitment to purpose runs throughout the business and extends to taken care of The family. Many of the employees who started with the company in 1992 have chosen to stay and grown to become directors and partners. They have worked hard, Contributed to the success and in a sense have become part of the larger Ananta family. This "family" takes care of its own during difficult times and shares together in the good times. Through many varied social programs it also reaches out to the greater society. Ananta is proud of our heritage, the business we have built and the employees who have chosen to grow with us.

COMMITMENT TO EMPLOYEES

The company has a progressive management team and provides wage and benefit programs that meet the standards set by international agencies and exceed the national minimums. Ananta is among the first companies in Bangladesh to implement innovative employee ownership, profit sharing and health care programs. It recognizes that health, safety and worker morale are keystones in attaining the capability to produce high quality apparel. The factory is housed in our own building and we provide an excellent work environment that includes sanitation, ventilation and natural lighting. Ananta believes in education and provides all employees with free health, hygiene, medical and educational programs.



Benefits include access to staff doctors, medicine and a women's health clinic sponsored by an International NGO, Mary Stoppes Clinic. Safety programs and routine drills have provided that the facilities and employees are capable of dealing with emergencies with more efficiency than required by international agencies. In terms of compliance and customer requirements, Ananta has always been proactive in taking care of its own family & outside encouragement has never been necessary.

SPECIAL EQUIPMENT

1. VI BE Mac-PKT Attach Machine
2. VI BE Mac-F/Arm Machine
3. VI BE Mac-Iron Machine
4. VI BE Mac-DND (Angular)
5. Welt Pocket Attach Machine (PW-72001)
6. PKT Design Machine (MS-210, MS-215)
7. Automatic Pleating Machine
8. Automatic Belt Loop Attachment
9. Programmable Automatic Fly Piece/ J-Stitch Operation
10. Lock Tunnel Type Needle Detector Machine-3 Nos.
11. Lockstitch Bottom Hemming.
12. Velcro attach Machine
13. Eyelet Machine
14. Prym Snap Attach Machine.
15. YKK Hook N Bar Attach Machine
16. Automatic Velcro Cutting Machine
17. SAF-Q-Testing for Snap Apparatus
18. Kansai Fleximatic Elastication Machine
19. Feed Of the Arm Union Special (new)
20. Feed Of Arm (1261)
21. Band Knife MX-700
22. Fusing Machine LS-600BA
23. Lectra, Gerber and Tuka Tec- Computerized Pattern & Marker Making CAD-CAM
24. Fabric Inspection.
25. Fabric Weighting Equipment
26. Light Box Vervide-CAC 60
27. Thread Sucking Machine NS-54
28. Electronic Data Interchange-EDI Asia
29. Sand Blast & Hand Brushing Facilities
30. Air Compressors
31. Laboratory for product quality and garment wash
32. Generator-Standby-Capacity to take full factory load continue to production & keep un-interrupted power supply.
33. Electrical Sub-Station (Complete with Transform/ P.F.IM System)